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**FOR IMMEDIATE RELEASE**

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## **H.S. Crocker invests in Fusion C flexographic printing press from PCMC**

*Addition will support company's further growth in food, dairy and specialty printed-lid solutions*

GREEN BAY, Wis. – March 9, 2021 – Paper Converting Machine Company (PCMC), part of Barry-Wehmiller, has announced the sale of a new [Fusion C](#) flexographic printing press to [H.S. Crocker](#), which produces flexible packaging and labels, specializing in food, dairy and specialty printed-lid solutions. The 42-inch, 10-color Fusion C, with two additional downstream print stations, will give H.S. Crocker flexibility with both front and backside print capabilities at its Huntley, Illinois, location later this year.

“We’re extremely excited to be working with PCMC on the next phase of our growth as a company,” said Ron Giordano, CEO, H.S. Crocker. “We have confidence that this press will serve us well for many years to come and help us continue to meet our customers’ needs, as we strive to be their most valued partner.”

With a smaller footprint and fewer parts, the Fusion C incorporates many fast make-ready and waste-saving features, including 100 percent web inspection, an auto-impression setting and the award-winning SteadyPrint print-stabilization technology.

“PCMC is proud to collaborate with customers like H.S. Crocker, because they recognize that our experience and innovations can grow their businesses,” said Mike Shaw, Regional Sales Manager, PCMC. “We worked hard to understand H.S. Crocker’s needs, so we could provide the right solution. We look forward to continuing a strong and lasting partnership.”

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### **ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)**

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens, package-printing and bag-converting industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses and laser anilox cleaners, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to [pcmc.com](http://pcmc.com).

### **ABOUT BARRY-WEHMILLER**

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company’s transformation in his book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](#). To learn more, go to [barrywehmiller.com](http://barrywehmiller.com).



 FUSION C

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