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PCMC names Steve Schubring as Value Stream Leader of tissue packaging *Schubring's sales support and project management expertise will add value for customers*



Steve Schubring has joined Paper Converting Machine Company as the Value Stream Leader of tissue packaging.

GREEN BAY, Wis. — July 24, 2017 — Paper Converting Machine Company (PCMC)—a division of Barry-Wehmiller and a leading supplier of high-performance converting machinery for the tissue, nonwovens and package-printing industries worldwide—is pleased to announce that Steve Schubring has joined the organization as the Value Stream Leader of tissue packaging.

In this role, he will provide overall leadership for the tissue packaging value stream, focusing on everything from sales support and project management, to acceptance of equipment in customers' facilities.

“Steve’s diverse background uniquely positions him to lead our packaging group as it continues to thrive in the marketplace,” said Bart Hardy, PCMC’s Vice President of Major Machinery. “His proven track record of successfully aligning internal operations to exceed customer expectations and enhance their trust will help expand our tissue packaging footprint globally.”

Schubring comes to PCMC from AECOM, a Fortune 500 global engineering firm, where he most recently served as an operations manager. In addition to his master’s in geology from Indiana State University, he also holds a Master of Business Administration from St. Norbert College.

Schubring will operate from PCMC’s headquarters in Green Bay.

ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens and package-printing industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to pcmc.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$2.5 billion organization with more than 11,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company’s transformation in his new book, [*Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*](#). To learn more, go to barrywehmiller.com.