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PCMC announces Let's Roll 2017 show to reveal the Omnia

This new tissue embosser-laminator will offer customers flexibility and safety in a small footprint



The Omnia tissue embosser-laminator will provide customers with convenience, quality and a compact footprint.

GREEN BAY, Wis. — May 10, 2017 — Paper Converting Machine Company (PCMC), a division of Barry-Wehmiller, has announced that registration is now open for Let's Roll 2017, a one-day show that will feature the unveiling of the new Omnia tissue embosser-laminator, along with a live demonstration. The event will take place on June 13, 2017, at PCMC's Cormier location in Green Bay.

The Omnia, which in Latin means "all, everything," marks a new era for PCMC in the embossing and laminating market. This full-featured machine will deliver safety, flexibility, fast changeovers and productivity for customers, all in a compact footprint. Other highlights include an open design for accessibility and ergonomics, the elimination of hydraulics, modularity for easy upgrades and automatic roll changes.

At Let's Roll 2017, the Omnia will be showcased with PCMC's Forte Genius line, making it possible for attendees to see all the latest packaging equipment from PCMC. In addition, Northern Engraving's state-of-the-art Forte Pilot line will be showcased, running NTT base sheet from Valmet and producing laminated tissue rolls.

"We're thrilled that our customers have the opportunity to view our first Omnia," said Jason Hilsberg, Tissue Sales Director at PCMC. "The fact that we are able to showcase a variety of our equipment for our customers at one time is very exciting."

To learn more about Let's Roll 2017 and to register, please visit pcmcletsroll.com. This event is made possible in part thanks to the following sponsors:

- American Roller Company
- Clarke Roller & Rubber Ltd.
- Convermat Corporation
- Goldenrod Corporation
- Henkel
- InterFlex
- Pamarco
- Rockwell Automation
- Sonoco
- Valmet

ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens and package-printing industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to pcmc.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$2.5 billion organization with more than 11,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his new book, *Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*. To learn more, go to barrywehmiller.com.