

## FOR IMMEDIATE RELEASE

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# Label Technology successfully completes its installation of PCMC's innovative Fusion C flexographic press

*The Fusion C saves space and cost with a smaller footprint and fewer parts*



*The Fusion C helps alleviate the challenges customers face when running short-run work.*

GREEN BAY, Wis. — August 28, 2017 — Paper Converting Machine Company (PCMC), part of Barry-Wehmiller and a worldwide leader in the design and manufacture of inline and CI presses, is pleased to announce that [Label Technology](#)—an experienced developer and manufacturer of flexible packaging, finished pouches and labels—has successfully installed a Fusion C flexographic press.

“The addition of the PCMC Fusion C will extend our ability to meet the continued growth in both flexible packaging and finished pouch markets, while maintaining the high-quality products for which Label Technology is known,” commented David Bankson, President and CEO of Label Technology. “The Fusion C’s sustainability features also figured heavily in our decision to choose this press.”

The Fusion C is loaded with fast make-ready and waste-saving features, and has a smaller footprint and fewer parts—saving space and cost. Its accessibility and ease of use make the Fusion C a unique offering in the market. Plus, PCMC also provides customers with a commitment to quality and a dedication to service.

The new Fusion C press joins Label Technology’s other flexible-packaging flexographic presses in its manufacturing location in Merced, California, which is specifically engineered for food-safe operations and is annually audited by third parties for food-safety production. The location also houses lamination, slitting and pouch-making operations.

“What a privilege for PCMC to continue to be able to grow with Label Technology,” said Rich Stratz, Strategic Accounts Sales Manager-Printing for PCMC. “Our relationship started 12 years ago when this customer purchased our Evolution inline press. We’re excited Label Technology chose PCMC and the Fusion C for the company’s first central impression flexographic press. When coming to us looking for a solution for the flexible-packaging and finished-pouch markets, we knew the Fusion C was the right choice.”

## ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens and package-printing industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to [pcmc.com](http://pcmc.com).

## ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$2.8 billion organization with more than 11,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company’s transformation in his new book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](#). To learn more, go to [barrywehmiller.com](http://barrywehmiller.com).